**Unit 5.1 Webpage Design**

**Part 1**

**李梅: 我们的实习工作是建立一个网站，大家希望它是什么样子的？**  
Wǒmen de shíxí gōngzuò shì jiànlì yí gè wǎngzhàn, dàjiā xīwàng tā shì shénme yàngzi de?  
Our internship project is to build a website. What kind of website do you all want it to be?

**周萌: 我希望网页设计简单一点儿，让用户很快找到他们想看的内容。**  
Wǒ xīwàng wǎngyè shèjì jiǎndān yìdiǎnr, ràng yònghù hěn kuài zhǎodào tāmen xiǎng kàn de nèiróng.  
I hope the website design is a bit simpler, so users can quickly find the content they want to see.

**王杰丹: 我同意。我们的网站用什么颜色呢？**  
Wǒ tóngyì. Wǒmen de wǎngzhàn yòng shénme yánsè ne?  
I agree. What color should our website use?

**张笛: 我觉得网络安全内容的网站用黑色会很酷吧？**  
Wǒ juéde wǎngluò ānquán nèiróng de wǎngzhàn yòng hēisè huì hěn kù ba?  
I think a website about cybersecurity would look cool in black, right?

**周萌: 我觉得网页的背景颜色应该是黑色的，这样文字的颜色可以是浅色的，比如浅红色，黄色，或者绿色。白色也很好。你们看这个颜色图。**  
Wǒ juéde wǎngyè de bèijǐng yánsè yīnggāi shì hēisè de, zhèyàng wénzì de yánsè kěyǐ shì qiǎnsè de, bǐrú qiǎn hóngsè, huángsè, huòzhě lǜsè. Báisè yě hěn hǎo. Nǐmen kàn zhège yánsè tú.  
I think the background color of the website should be black, so the text color can be light, like light red, yellow, or green. White is also good. Look at this color chart.

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**Part 2**

**张笛: 好，那网页的内容怎么排版呢？**  
Hǎo, nà wǎngyè de nèiróng zěnme páibàn ne?  
Okay, so how should we lay out the content of the website?

**李梅: 我觉得我们需要先设计我们网站的主页。在主页上，我们可以把导航栏放在网页的最上边，在主页的中间部分放一张公司的图片，简单说明我们网站的目的，怎么使用我们的资料，和我们的自己的介绍。**  
Wǒ juéde wǒmen xūyào xiān shèjì wǒmen wǎngzhàn de zhǔyè. Zài zhǔyè shàng, wǒmen kěyǐ bǎ dǎohánglán fàng zài wǎngyè de zuì shàngbian, zài zhǔyè de zhōngjiān bùfen fàng yì zhāng gōngsī de túpiàn, jiǎndān shuōmíng wǒmen wǎngzhàn de mùdì, zěnme shǐyòng wǒmen de zīliào, hé wǒmen zìjǐ de jièshào.  
I think we need to design our website’s homepage first. On the homepage, we can put the navigation bar at the very top, place a company picture in the middle part, briefly explain our website’s purpose, how to use our resources, and introduce ourselves.

**周萌: 听起来很好，我喜欢这个设计。李梅，你真厉害！**  
Tīng qǐlái hěn hǎo, wǒ xǐhuan zhège shèjì. Lǐ Méi, nǐ zhēn lìhài!  
That sounds great, I like this design. Li Mei, you’re amazing!

**李梅: 没有，没有。我以前自己做过网站，所以知道一点儿。**  
Méiyǒu, méiyǒu. Wǒ yǐqián zìjǐ zuòguò wǎngzhàn, suǒyǐ zhīdào yìdiǎnr.  
No, no. I just made a website myself before, so I know a little bit.

**王杰丹: 李梅，你做过网站，太好了，那网站的内容怎么排版呢？**  
Lǐ Méi, nǐ zuòguò wǎngzhàn, tài hǎo le, nà wǎngzhàn de nèiróng zěnme páibàn ne?  
Li Mei, you’ve made a website before, that’s great. So how should we lay out the website’s content?

**李梅: 我不会设计排版，因为我是用Wix做的网站，他们有模板。张笛，你的意见呢？**  
Wǒ bú huì shèjì páibàn, yīnwèi wǒ shì yòng Wix zuò de wǎngzhàn, tāmen yǒu móbǎn. Zhāng Dí, nǐ de yìjiàn ne?  
I don’t know how to design layouts, because I used Wix to make my website and they have templates. Zhang Di, what do you think?

**张笛:（Diego is drawing on the whiteboard）你们看，这个设计怎么样？上边是导航栏，点击以后会连接到不同的内容网页，左边是内容的目录。右边可以分成上下两个小部分，上面的部分我们可以放网络安全的内容，下面放练习题。在页面的最下边写我们公司的地址，网站建立的日期，内容更新日期什么的。**  
Nǐmen kàn, zhège shèjì zěnmeyàng? Shàngbian shì dǎohánglán, diǎnjī yǐhòu huì liánjiē dào bùtóng de nèiróng wǎngyè, zuǒbian shì nèiróng de mùlù. Yòubian kěyǐ fēnchéng shàng xià liǎng gè xiǎo bùfen, shàngmiàn de bùfen wǒmen kěyǐ fàng wǎngluò ānquán de nèiróng, xiàmiàn fàng liànxítí. Zài yèmiàn de zuì xiàbian xiě wǒmen gōngsī de dìzhǐ, wǎngzhàn jiànlì de rìqī, nèiróng gēngxīn rìqī shénme de.  
Look, what do you think of this design? The navigation bar is at the top, and after clicking, it links to different content pages. On the left is a table of contents. The right side can be divided into two small sections, the upper part can have cybersecurity content, and the lower part can have practice questions. At the very bottom of the page, we can write our company’s address, the date the website was established, and the date the content was last updated, etc.

**王杰丹: 看起来真不错。**  
Kàn qǐlái zhēn búcuò.  
It looks really good.

**张笛: 对，练习互动的设计会有很好的用户体验。我们一定要让用户知道怎么导航网站，很快找到他们需要的信息。**  
Duì, liànxí hùdòng de shèjì huì yǒu hěn hǎo de yònghù tǐyàn. Wǒmen yídìng yào ràng yònghù zhīdào zěnme dǎoháng wǎngzhàn, hěn kuài zhǎodào tāmen xūyào de xìnxī.  
Right, interactive practice design will provide a great user experience. We must make sure users know how to navigate the website and quickly find the information they need.

**周萌: 我们还可以加上一个帮助部分，如果用户有问题，他们可以给我们打电话或者发电子邮件。**  
Wǒmen hái kěyǐ jiā shàng yí gè bāngzhù bùfen, rúguǒ yònghù yǒu wèntí, tāmen kěyǐ gěi wǒmen dǎ diànhuà huòzhě fā diànzǐ yóujiàn.  
We can also add a help section. If users have questions, they can call us or send us an email.

**张笛: 好，那我们的网页会是这样的。（Diego added supporting features to the drawing）**  
Hǎo, nà wǒmen de wǎngyè huì shì zhèyàng de.  
Okay, then our webpage will look like this. (Diego added supporting features to the drawing)

**李梅: 我很喜欢这个设计。大家的想法是我们设计的网站要有简单的排版，黑色背景，浅色文字，可以点击的导航，一些互动用户体验。**  
Wǒ hěn xǐhuan zhège shèjì. Dàjiā de xiǎngfǎ shì wǒmen shèjì de wǎngzhàn yào yǒu jiǎndān de páibàn, hēisè bèijǐng, qiǎnsè wénzì, kěyǐ diǎnjī de dǎoháng, yìxiē hùdòng yònghù tǐyàn.  
I really like this design. Everyone’s idea is that our website should have a simple layout, a black background, light-colored text, clickable navigation, and some interactive user experiences.

**张笛: 对的。那我们就开始做吧。**  
Duì de. Nà wǒmen jiù kāishǐ zuò ba.  
That’s right. Let’s get started, then.